



ALEX AND ANI to open region's first stand-alone store at Destiny USA

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Syracuse, NY ALEX AND ANI, the eco-conscious jewelry brand best-known for its gold and silver stackable charm bracelets, will open a new store at Destiny USA later this year.

The Destiny USA location marks the first stand-alone ALEX AND ANI in Central New York. ALEX AND ANI will be located on the second level of Destiny USA.

“Destiny USA is thrilled to add ALEX AND ANI to our growing number of exclusive shopping, dining and entertainment venues and to provide another destination shopping brand for our guests,” said Joanne Villegas, assistant marketing director. “Their unique and personalized line of jewelry will arrive just in time for the gift-giving season.”

One of the fastest growing and most in-demand jewelers throughout the country, ALEX AND ANI has been dominating wrists since their founding in 2004. The lifestyle brand creates meaningful jewelry and accessories to positively empower and connect humanity. All products are designed and crafted in the US.

Through powerful symbolism and personal meaning, ALEX AND ANI provides a vehicle for consumers to express their individuality. The fashionable jeweler offers shoppers collectible and personalized pieces to wear together or apart for any occasion.

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