



## **SJP Properties hires Freeman as senior vice president**

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Manhattan, NY SJP Properties has hired Zachary Freeman as senior vice president.

Freeman will oversee the leasing and marketing for SJP's NYC commercial portfolio, including the company's flagship office and retail tower, 11 Times Sq. Freeman will also be responsible for working with SJP's executive team to identify prospective investment, acquisition, development and joint venture partnership opportunities throughout the city's boroughs.

Prior, Freeman was most recently a vice president with Equity Office, an affiliate of The Blackstone Group, for which he served as the head of leasing for the company's office portfolio.

"SJP's legacy of success is a testament to the exceptional quality and competency of our professionals, and we're confident that Zach's expertise and skill set will make him the ideal complement to our first-rate team," said Steven Pozycki, CEO of SJP. "Zach's knowledge of the local market, as well as the deep relationships he has forged throughout the brokerage and investment communities, will serve us well as we strategically expand our New York City footprint."

With 20 years of commercial real estate experience, Freeman has spent his entire career representing landlords. He spent 14 years at CBRE in New York, where he most recently served as a senior vice president focused on landlord agency representation, during which time he developed a specialization in repositioning assets. At CBRE, Freeman was responsible for the leasing, marketing and asset management for a total of 9.5 million s/f of commercial space, and was involved in the lease up of numerous trophy properties, including 11 Madison Ave., which earned his team the 2014 REBNY Robert T. Lawrence Award for Ingenuity.

Having represented Blackstone for several years during his time with CBRE, Freeman was subsequently hired by Blackstone to oversee the lease up and acquisition of the company's Tri-State portfolio, and to manage the implementation of extensive capital improvements at Park Avenue Tower and 114 West 41st St.

"With SJP, I was immediately attracted to the opportunity to collaborate with a team that is committed to executing at the absolute highest level in every aspect of its business, and that would provide me with the opportunity to leverage my expertise across leasing and acquisitions," said Freeman. "SJP offers the unique combination of a company that has earned an impressive track record of successful institutional-quality projects, while maintaining an entrepreneurial spirit and approach that is exciting. I look forward to leveraging my network and years of experience to help

the company identify new avenues for growth in the New York City market.”

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