



nyrej

Beard joins RIPCOC Real Estate as managing director in Brooklyn

October 16, 2018 - Shopping Centers



Alex Beard,
RIPCO Real Estate

Brooklyn, NY According to RIPCO Real Estate (RIPCO), Alex Beard has joined the firm as managing director.

Beard, who has been active for 12 years, will operate out of RIPCO's office located at 32 Court St. in Downtown Brooklyn. Prior to joining RIPCO, Beard served as senior director at RKF, where he began his career in 2006; he has been a Brooklyn resident since 2001. RIPCO's Brooklyn office, which also handles Queens and the Bronx, has grown since opening in late 2017 and now houses 15 retail leasing salespeople.

"We have long admired Alex's professionalism and extensive relationships. He is a well-respected and knowledgeable broker, someone that perfectly fits the profile of the top performer we are looking to bring into the fold," said Mark Kaplan, COO of RIPCO. "The firm prides itself on our steadfast dedication to clients, which has resulted in longstanding relationships with both landlords and retailers. Alex shares in our philosophy and we are eager to watch him work closely with our Brooklyn office leaders, Jason Pennington and Andy Clemens, to further solidify RIPCO's reputation as the strongest retail brokerage firm in the outer boroughs."

Early during his tenure at RKF, he was instrumental in representing landlords and retailers in the neighborhoods of Boerum Hill, Bedford-Stuyvesant, Bushwick and Williamsburg. His current client roster includes SEE Eyewear, OddFellows Ice Cream Co, Gooring Bros. Hat Co, and Nitehawk Cinema, to name a few. Some of his notable landlord transactions include the leasing of 1,890 s/f at 160 Court St. to Rag & Bone, 1,050 square feet for SEE Eyewear at 156 Bedford Ave. and most recently, securing a 7,500 s/f lease for Odd Fellows Ice Cream at 379 Suydam St. where the Oddfellows will operate a production commissary, restaurant and bar. He also oversaw site selection, along with the purchase of a building and land, for Nitehawk Cinema at 136 Metropolitan Ave., which was a game-changing addition to Williamsburg.

"RIPCO's rapid and strategic growth in the boroughs, fantastic reputation and renowned company culture played vital roles in my move. I have collaborated with my new colleagues for some time and know that I am joining a team of experts who pride themselves on integrity and have expansive market knowledge. I am very excited to help contribute to this group," said Beard.

"Because of the talent, creativity and dedication of the people living and working there, market growth in the outer boroughs over the past 12 years has been nothing short of phenomenal."

Beard earned a Bachelor of Arts Degree in Philosophy from the University of Florida. He is a resident of Bedford-Stuyvesant, is a licensed salesperson in the state of New York and a member of International Council of Shopping Centers.