



SWBR promotes Mura to senior marketing coordinator, welcomes Gordon as finance assistant

October 16, 2018 - Front Section

Kim Mura, SWBR

Jenna Gordon, SWBR

Rochester, NY SWBR has promoted Kim Mura to senior marketing coordinator at the firm and welcomes Jenna Gordon as finance assistant.

In her new role, Mura will be responsible for managing and integrating the firm's public relations, social media and content marketing efforts. Additionally, she will assist with the firm's brand management, business proposal preparation and event planning. Her previous role at SWBR was

marketing coordinator. She serves on the board of directors for Society for Marketing Professional Services Upstate NY chapter and received her bachelor's degree from The College at Brockport.

Gordon is a graduate of Nazareth College, where she earned a bachelor's in finance. In this role, she will be responsible for project resource planning, budgeting and billing.

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540