



## 2018 Women In Real Estate, Professional Services: Tami Hausman, Hausman LLC

September 18, 2018 - Spotlights

Name: Tami Hausman

Title: Founder and President

Company Name: Hausman LLC

What are some of your biggest accomplishments in the last 12 months?

Our office turned 10 years old! We were proud to celebrate a decade of service to top clients in New York, throughout the U.S. and around the world. We moved into a bigger, beautiful office space to provide a more welcoming environment for our team and our clients. We look forward to many more great opportunities to work with professionals in the design and real estate industries.

What blogs, resources, podcasts or influencers have helped you?

I'm a big fan of the Harvard Business Review. They have great articles and useful tips. I also like Inc., because they feature interesting and stories of other entrepreneurs in a variety of industries. Fast Company is a good source for learning about innovators in many different industries. In addition to The New York Times, The Wall Street Journal, and Crain's, I routinely read real estate and design publications and blogs to keep up with what's happening in development. I like Richard Branson, Elon Musk, Mark Cuban, and Rachel Maddow.

How important is it for women to create a personal brand?

It's important for all firms to have a brand and for all professionals to have a personal brand. The business world is driven by personal relationships and it always will be. All professionals and businesses need to be able to differentiate themselves and demonstrate how they add value to clients. I don't think this is any different for women or men.

How many messages are in your inbox right now and how do you manage email?

Everyone gets too much email. It's a useful tool in many cases. However, the more email I get, the less I rely on it as a primary means of communication. We use Slack in our office, which we find very useful. I find that texting and old-fashioned phone calls are more reliable and faster than long

e-mails chains that often slow down communication, rather than facilitating it.

What do you do like to do for fun?

Long walks on the beach, travelling, reading, riding rollercoasters, cooking, and watching American football.

In one word, describe yourself:

Determined

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