



2018 Women In Real Estate, Professional Services: Marylou Berk, LeFrak

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Name: Marylou Berk

Title: Senior Managing Director, Head of Commercial Real Estate

Company Name: LeFrak

Real estate association / organization affiliation(s): CREW NY & CoreNet Global

What are some of your biggest accomplishments in the last 12 months?

To oversee a multi-million s/f portfolio which is virtually occupied with below market operating expenses without compromising client service.

How important is it for women to create a personal brand?

It is important for all people to have their own personal identity and brand. It is more important that you develop the self-confidence, stamina and self-esteem never to sway otherwise. Self-reflection with determination to always better yourself and those around you is the key to success in all aspects of your life.

What blogs, resources, podcasts or influencers have helped you?

All aspects of the real estate community.

How many messages are in your inbox right now and how do you manage email?

Depends on events. It can be in the hundreds.

In one word, describe yourself:

Effervescent

What do you do like to do for fun?

Dance

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