



Blumenfeld Development and Prusik Group open Regal Lynbrook

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Lynbrook, NY According to Regal, Regal Lynbrook 13 & RPX opened with a list of preview events Sunday, June 17 through Tuesday, June 19, including \$3 movies, popcorn and soft drinks to benefit local charities. The official grand opening was June 21, featuring Jurassic World: Fallen Kingdom.

The theater is 84,000 s/f and was developed by the Blumenfeld Development Group and The Prusik Group. It is a significant part of the village's arts and culture district, a designation of the quarter-square-mile area that was enacted by law in 2015 to revitalize the downtown.

Ed Blumenfeld presented with ceremonial ticket from Jerry Grewe, VP, real estate, Regal Entertainment Group at grand opening of the Lynbrook Regal Theater.

The former Regal theater was a 23,000 s/f space that opened in 1922 as a live-show venue. It showed its first movie with sound in 1929.

The new theater features reclining seats with electronic controls, stadium seating and kiosks for self-service ticketing. "Regal Lynbrook will provide our guests with luxurious and spacious recliners to go along with the Regal Premium Experience," said Rachel Lueras, marketing manager for Regal. "We are excited for residents of Lynbrook and the surrounding areas to experience the best Regal has to offer at this state-of-the-art theatre."

Throughout opening week, movie lovers can experience exclusive discounts, including \$3 movies, popcorn and soft drinks, with proceeds benefitting Variety the Children's Charity of New York, the Children's Medical Fund of New York and the Leukemia and Lymphoma Society of Long Island.

"It is so great to see the result of all the hard work to complete this project," said Ed Blumenfeld, president and founder, Blumenfeld Development Group. "It was the support of former Mayor Hendrick and the Lynbrook Chamber of Commerce, in particular, Jeff Greenfield, that helped us get this project off the ground. It has been a pleasure to work with Regal, Mayor Beech and the Village of Lynbrook to make it a reality and bring the downtown a state of the art facility which will help serve as a stimulus for their arts and culture district."

“Regal is honored to partner with Variety the Children’s Charity of New York, the Children’s Medical Fund of New York and the Leukemia and Lymphoma Society of Long Island for our preview events,” said Richard Grover, vice president of communications for Regal. “With the new Lynbrook theatre, we are excited to bring another top-quality moviegoing experience to New York and invest in this outstanding community.”

Regal Lynbrook also offers Regal Crown Club rewards to its loyal guests. Crown Club members will receive the “Regal Treatment,” a free small popcorn and soft drink with each paid admission from Thursday, June 21 to Thursday, June 28.

Regal fans are encouraged to like Regal Cinemas’ Facebook page and download the Regal mobile app. Moviegoers can program their favorite theatres and purchase tickets all from their mobile devices. The Regal mobile app also gives patrons the ability to join the Regal Crown Club from their phones for on-the-go access. Through the industry-leading Regal Crown Club, 14 million active members each year accumulate credits at the box office and concession stand to earn rewards including free popcorn, soft drinks and movies.

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