



## **Colby Development appoints Jerzewski executive director of business development**

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Buffalo, NY According to Robert Marcus, CFO and vice president of Colby Development, LLC, Christopher Jerzewski is joining as executive director of business development.

Jerzewski is a sales and marketing executive with expertise in creating, expanding and monetizing businesses. Jerzewski will be responsible for developing and providing the leadership to implement and manage the overall sales strategy which includes real estate development and brokerage services. Jerzewski also holds a license as a New York state real estate sales person.

Jerzewski has over 25 years of experience in business operations, relationship and strategic management. He has a demonstrated track record for defining strategic plans, implementing innovative processes and building infrastructure to maximize profitability. His vast experience has allowed him to build high performing teams and influence business owners, executives and strategic partners to accomplish corporate goals.

Jerzewski has over 25 years of experience in business operations, relationship and strategic management having previously served as the chief operating officer at Nidus Development and CCS Oncology. He has also held several key executive sales management positions at McGuire Development Company, Greenski Properties LLC and HSBC.

Jerzewski received his bachelor's degree in mathematics from SUNY Potsdam and his master's degree in business administration (MBA) from JL Kellogg School of Management at Northwestern University.

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