



## **2018 Women in Real Estate and Construction Services: Elizabeth Lusskin, Long Island City Partnership**

March 20, 2018 - Spotlights

Name: Elizabeth Lusskin

Title: President

Company Name: Long Island City Partnership

Years in your current field: 5+

What was your greatest professional accomplishment in 2017?

There were two: expanding the LIC BID boundaries and issuing our retail survey results. The expansion nearly doubles the current area of the BID and enhances services, increases business opportunities and will help draw more foot traffic from the surrounding transit hubs. With hundreds of thousands of retail square feet coming online, we surveyed the community about their needs. Restaurants, pharmacies and grocery stores were identified as the top retail needs.

What trends are you seeing so far this year in your field?

Thousands of new housing units are coming online in LIC, which will nearly double the area's existing inventory. This will bring the total number of residential units built here since 2006 to more than 20,000. Complementing that, a creative commercial real estate wave is rising, major new tenants are arriving at Court Square and to buildings in our industrial zones. Meanwhile, we are making street level upgrades and the retail corridors are coming alive.

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