



Varricchio of Trinity R.E. closes 3,453 s/f lease at 304 Hudson St.

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Atelier New York has signed a 10-year lease for 3,453 s/f on the ground floor of 304 Hudson St. between Spring and Vandam Sts., according to The Parish of Trinity Church, one of the city's largest and oldest commercial property owners.

Carl Weisbrod, president of Trinity Real Estate said, "Hudson Square's creative workforce is naturally appealing to a trendsetting retailer such as Atelier New York. With its collection of sophisticated men's apparel and accessories, Atelier's new store at 304 Hudson St. will be a good fit in this hip, sophisticated neighborhood."

Garett Varricchio of Trinity Real Estate represented the owner in the leasing transaction. Susan Penzner of Susan Penzner Real Estate represented Atelier. Asking rents at 304 Hudson St. are in the mid-\$40s.

The Parish of Trinity Church, one of New York City's largest and oldest commercial property owners, maintains a portfolio of more than six million square feet. Situated in Lower Manhattan between the Hudson River on the west, Avenue of the Americas on the east, Charlton Street on the north and Canal Street on the south, Hudson Square is one of the city's most dynamic and creative business districts. Formerly an industrial warehouse and loft district, Hudson Square is now home to a diverse roster of high-profile companies that includes advertising agencies, designers, architects, software companies, publishers and other major corporations.

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