



2017 Year in Review: Brien McDaniel, FXFOWLE

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Name & Title: Brien McDaniel, Director of Communications

Company Name: FXFOWLE

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What was your most notable project, deal, transaction or professional achievement in 2017?

I was thrilled that FXFOWLE's Monograph, *Reveal Filter Evolve Effect*, was one of three finalists for a Marketing Communications Award (MCA) in the Books/Monograph category. This awards program is sponsored by the Society for Marketing Professional Services (SMPS), and recognizes excellence in marketing and communications by professional services firms in the design and building industry nationwide. Although we didn't win, it's still an honor to me and the marketing/communications team to be recognized for our creativity, and ultimately our work.

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