



2017 Year in Review: Carrie Villani, Leslie E. Robertson Associates

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Name & Title: Carrie Villani, Director of Marketing

Company Name: Leslie E. Robertson Associates

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What was your most notable project, deal, transaction or professional achievement in 2017?

2017 has too many highlights to name just one—the Lotte Tower opened in Seoul, Korea as the 6th tallest building in the world; LERA launched a new virtual reality software IMMERSIFY which allows for design sessions inside VR; and our historic preservation and forensics departments continue to grow. Personally I was honored as a Pioneering Women in Real Estate and named Marketer of the Year by SMPS NY which were tremendously rewarding honors.

Who or what contributed to your success in 2017 and why?

All of the engineers at LERA make our success possible! I feel grateful to work with such an amazing team and am so proud to help them win projects, acquire speaking engagements, author technical papers and pursue personal awards. The dedication of our internal team makes our external collaborations a success. We are passionate about our work and love solving challenges for clients whether it is a new skyscraper, a historic building, a forensics examination or a new virtual reality software launch, with great teamwork, the sky is the limit!

What trends will impact your business in 2018?

Resiliency continues to be vitally important for all facets of society. We will continue our work on important hospital and civic building resiliency in the city and support growing efforts nationwide.

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