



2017 Year in Review: Karen Cohen, Karen Cohen Realty & Associates

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Name & Title: Karen Cohen, President

Company Name: Karen Cohen Realty & Associates

Address: 1202 Avenue U Suite 1242

What was the best decision you made in 2017 and why?

The best decision I made in 2017 was to strike out on my own and start my own real estate company, Karen Cohen Realty & Associates. My career in real estate began eleven years ago when I had four children home and my youngest was 10 years old. Real estate involves hard work, dedication, commitment and long hours. It is like no other business in the world, but many people think you can do this part time, let me tell you - it is not a part time business. Real estate is something you become totally immersed in and truth be told I love every minute of it and have felt that way ever since I came into the business. Creating Karen Cohen Realty & Associates was the best decision I made in 2017.

Who or what contributed to your success in 2017 and why?

My family has always been a huge support system for me and my previous broker was very supportive of my desire to move on and create something of my own.

What trends will impact your business in 2018?

Companies moving to Brooklyn from Manhattan is the trend I see most this coming year that will greatly impact my Brooklyn based business.

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