



## **Beck Street Capital to develop 11-unit Alma at 30 West 21st St.**

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Developer Beck Street Capital has teamed up with interior design firm Roman & Williams and Karl Fischer Architects to create Alma, the newest luxury condominium building in New York's Flatiron District. When completed in summer 2009, Alma will provide full-floor loft-style living.

Located at 30 West 21st St., Alma is a conversion of a 1907 neo-Renaissance landmarked loft building and will contain 11 three-bedroom floor-through residences, a triplex penthouse, and an adjacent newly-constructed six-story townhouse. Homes will range from 3,000 to 4,500 s/f.

Combining striking architecture by Karl Fischer Architects and sleek interior design by Roman & Williams, Alma will incorporate the finest in design to create awe-inspiring common and living spaces.

Upon entering Alma, residents will be welcomed by a striking lobby featuring custom furniture and a "glowing" concierge stand by Roman & Williams, Bocci pendant chandeliers, and floor-to-ceiling St. Laurent and Crestola marble with accenting mirrors adorning the walls.

Darren Sukenik, executive vice president and head of The Sukenik Group at Prudential Douglas Elliman, is the exclusive sales and marketing agent for Alma.

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