



## Upcoming NEDA events, contests and opportunities

June 30, 2008 - Spotlights

NEDA's 2008 Literature & Promotions Competition, recognizing your great work!

Enter your best marketing work and get the objective recognition you and your team deserve! Winning entries will be displayed at our 52nd Annual Conference in Buffalo, Sept. 21st - 23rd, where the list of all winners will be formally released to the public. Watch for the entry brochure in the mail or download the brochure and entry form by visiting: [www.nedaonline.org/DisplayDoc.asp?id=57](http://www.nedaonline.org/DisplayDoc.asp?id=57). Entry deadline: July 11th.

Participate in NEDA's 2008 Member Directory and get a great deal from Business Facilities!

Once again, NEDA is partnering with Business Facilities to produce and distribute this comprehensive contact directory, not only to our own members but to thousands of potential development prospects. And this year, the directory will go live on Business Facility's website for a full year. Better still, they've designed some very affordable enhancement options to enhance your visibility to prospects and even add a hotlink from the on-line site to your website.

Call or e-mail Jim Semple at Business Facilities at (732) 842-7433 or [jsemple@groupc.com](mailto:jsemple@groupc.com) to hear about some terrific opportunities to enhance your visibility in our 2008 Membership Directory.

NEDA's 52nd Annual Conference: "Blueprints: Breaking New Ground"

At Adams Mark Buffalo, September 21st - 23rd. Watch for your copy of the full registration package to arrive soon or register online at [www.nedaonline.org/Conference.asp](http://www.nedaonline.org/Conference.asp)

Confirmed keynoters already include: Roger Firestien, PhD, president of Innovation Resources, Inc., will speak about how to be personally creative and how to lead a team to produce creative results. He's been called "The Gold Standard" and the "Classic Cola" of creativity training by clients including AT&T, Disney, GE, Merck, UBS, and NASA. His books, *Leading on the Creative Edge* and his creative thinking fable, *Why Didn't I Think of That?* are essential reading that leaders regularly order for their teams to kick-start innovation.

Donald Hunter, vice president in charge of the national build-to-suit division of one of the nation's largest publicly-traded development company, Duke Realty, whose new Blue Cross Blue Shield of Western N.Y. Headquarters project in Buffalo recently received LEED certification.

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