

Outside the Region: Horbach of Ripco Real Estate negotiates second location lease for Wok to Walk

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Hoboken, NJ According to Ripco Real Estate, Wok to Walk has opened a second area restaurant. The new restaurant hosted a VIP opening at 91 Washington Street, followed by a soft opening fundraiser for True Mentors Organization. All donations were matched by Wok to Walk.

Alison Horbach of Ripco identified the location and negotiated the transaction on behalf of Wok to Walk.

Wok to Walk is an Asian themed fast casual restaurant chain with more than 70 restaurants in Europe, Asia, Africa, South America, and New York. For more than ten years, Wok to Walk has been satisfying customers with its simple three step menu of Asian take-away or dine-in cuisine incorporating fresh noodles, toppings, and a variety of sauces. The ingredients for each dish are stir-fried in a wok in a fiery Asian cooking show to be served in less than five minutes.

"Wok to Walk is extremely excited to bring the Wok to Walk Brand to Hoboken. We look forward to sharing our delicious freshly made food with the community," said Elliot Ramos, president of Wok to Walk US Management. "Our Wokists have mastered the fire juggling cooking technique so that they can entertain each guest while waiting for their food. We will continue expanding the brand throughout Northern NJ, NY and Washington, DC," said Ramos.

"Wok to Walk offers up a category of fast casual food that is lacking in Hoboken. We are thrilled with the prime location secured within this dense market and confident that the brand will be a welcome addition to the community," said Horbach.

Ripco continues to represent Wok to Walk in its strategic site selection for its expansion plans. Wok to Walk opened its first New Jersey restaurant at The Shoppes on Broad at 695 Broad St. in Newark earlier this year on February, 28th.

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