



## **Outside the Region: Cerami & Associates names Fini principal in its Technology Group**

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Philadelphia, PA Cerami & Associates, Inc., has named Robert Fini to the firm's leadership team. Fini will serve as a principal in the Technology Group for Cerami. Fini will be managing multidiscipline projects with a focus on audiovisual technology systems for clients in the corporate, institutional, hospitality, healthcare, and governmental markets.

The leadership at Cerami — which focuses on innovative building solutions in acoustics, audiovisual technology, IT, and security — has stated that Fini will play an instrumental role in the firm's ongoing expansion, which includes the recent openings of regional offices in Philadelphia and Washington, D.C.

"Rob Fini is the ideal person to help grow our Philadelphia regional practice," said Matthew Ezold, CTS- D, principal and area regional director.

"His experience with process improvement and end-user focused work – in addition to the huge portfolio of commercial construction projects under his belt – will further reinforce Cerami's leadership position and our continued ability to capitalize on growth in this regional market."

According to Cerami, Fini was selected for this key post based on his ability and experience in project planning, design, and delivery, in addition to his exceptional interpersonal skills. Fini is a dynamic leader and a perceptive communicator who shepherds clients through the complexities of construction and technology using tested consultative processes and creative technology applications.

"I'm excited to work with Matthew Ezold on building the regional studio in Philadelphia into a greater contributor to Cerami's continued success," said Fini. "It's especially rewarding to work for one of the most admired and respected building technology consultancies in the country and the world."

Fini said, "It's an opportunity to bring my passions for design and for problem-solving to bear. Because I'll be working for Cerami, I can be sure my efforts will help improve business processes, organizational success and even the quality of life for people and companies in the Mid-Atlantic region."

Fini operated his own locally-based consulting practice, FutureSys Design, for more than 15 years. Immediately before taking the position with Cerami, Fini relocated briefly to New York where he

headed multimedia and audiovisual practice for PTS Consulting.

Fini received his Bachelor of Arts in Physics in 1989 from Rutgers University, with a specialization in microelectronics.

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