



## **PWC hosts technology panel focus on systems and products; Keynoted by Mernin of the port authority of N.Y and N.J.**

July 04, 2017 - Owners Developers & Managers

Pictured above (from left) are: Alexandra Pollock, FXFOWLE; Chad Hollingsworth, Triax Technologies, Inc; Iffat Mai, Perkins+Will; Ana Garcia Puyol, IrisVR; Matt Shaw, Architects Newspaper.

New York, NY Professional Women in Construction's (PWC's) technology panel focused on systems and products that are improving how we build in the construction industry. The event was located at the Steelcase Showroom, overlooking Columbus Circle. Networking and breakfast was followed by keynote presentation and panel discussion. PWC brought together a dynamic group of panelists and attendees to discuss exactly how these technologies are improving the construction industry.

James Mernin, manager applications of architecture in the technology department for the Port Authority of New York and New Jersey, began the program with a keynote presentation. He elaborated on technology initiatives seen within the construction industry today and how those technologies are utilized throughout the life cycle of a project.

The panel discussion provided insight into some of the revolutionary technologies that are changing the way we design and build. Moderating the panel was Matt Shaw, senior editor at Architects Newspaper. On the panel was Iffat Mai, design application development manager at Perkins and Will, Alexandra Pollock, director of design technology at FXFOWLE, Ana Garcia Puyol, director of user experience and integration at IrisVR, and Chad Hollingsworth, president & co-founder of Triax Technologies, Inc.

The panel elaborated on technologies like Virtual Reality, Building Information Modeling, and wearable devices on the job site. Professional Architectural practice and construction is experiencing a change in productivity and user experience with the integrated use of these technologies. These tools boost workflow and promote collaboration to make informed design choices.

The panel discussed how these cutting edge technologies are beneficial to the construction industry. They revolutionize the way in which information is being transferred, reviewed, and visualized. The applications of these integrated systems and products are greatly improving how we build.

PWC is a non-profit organization committed to advancing professional, entrepreneurial and

managerial opportunities for women and other “non-traditional” populations in construction and related industries. With six chapters and over 1,000 members, PWC serves a constituency of close to 15,000, representing a broad spectrum of the industry. As its mission, PWC encourages and advances the goals and interests of woman and minority-owned businesses.

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