



## **Strategic Financial Solutions takes 14,000 s/f at Uniland Development's Amherst International Park**

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Shown above (from left) are: Kevin Szmania of Uniland, Ryan Sasson of Strategic, and Laura Zaepfel, Michael Montante and David Reilly, all of Uniland Development.

Amherst, NY Strategic Financial Solutions, a New York City debt counseling and consolidation firm, will establish its first Upstate operation in Uniland Development Co.'s Amherst International Park later this year, initially leasing 14,000 s/f of office space and later expanding into 43,000 s/f of contiguous space and hiring 500 employees. The firm's growth plan includes expanding the operation over five years, eventually employing 1,500 employees.

Strategic Financial Solutions will be located at 115 Lawrence Bell Dr. off Wehrle Dr. near Young's Rd. Uniland senior leasing executive Kevin Szmania brokered the deal with James Militello and Carey Anderson of J.R. Militello Realty, Inc. Terms were not disclosed.

The business park is near Buffalo Niagara International Airport with access to the NYS Thruway, I-290 and Rte. 33, and is near Metro bus routes.

"Uniland is pleased to partner with Strategic Financial Solutions to help them establish, grow and operate a successful business in Western New York," said Uniland vice president Michael Montante. "We are providing them with the flexibility and the services they need to grow their business and succeed."

Ryan Sasson, CEO of Strategic Financial Solutions, said his firm evaluated several sites within a two-hour drive or flight from its headquarters before selecting the location. Company investor and Buffalo entrepreneur Jordan Levy encouraged Sasson to expand here. Sasson said the combination of proximity, access to college graduates, and the availability of flexible, customizable office space made Buffalo the final choice. During his many trips to Western New York, he experienced the area's economic resurgence, friendly people and the diverse culture of sports, arts and activities.

"We fell for Buffalo," Sasson said. "You are proud of your city and we want to be a part of that."