



Kave and Steinberg of Lee NYC represent Brooklyn Harvest Market in 24,036 s/f lease

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Jonathan Durst,
The Durst Org.

Richard Kave.
Lee NYC

Gary Steinberg,
Lee NYC

Queens, NY According to The Durst Org., Brooklyn Harvest Market has signed a 26-year lease for 24,036 s/f on the ground and mezzanine levels of Building 1 at Halletts Point. Located on the waterfront of Astoria, Queens, the 2 million s/f project will consist of seven buildings with up to 2,400 rental residences.

Brooklyn Harvest Market, a family-owned business, has three locations in Brooklyn. Halletts Point will be their first store in Queens. Customers will have access to the building's parking garage. In addition to moderately priced groceries, the store will offer gourmet items, organic products and prepared foods.

"We are thrilled to have Brooklyn Harvest Market as the first tenant at our Halletts Point project," said Jonathan Durst, president of The Durst Org. "We wanted to bring a grocery store to the site to serve as an amenity to our residents and also the surrounding community, which currently does not have a supermarket in close proximity. Our plan is not only to build new housing along the waterfront, but to foster a community and provide resources to current and future residents. This grocery store is essential to help achieve our vision for the neighborhood."

Brooklyn Harvest Market was represented by managing director Richard Kave and managing director/principal Gary Steinberg of Lee & Associates (Lee NYC). The Durst Org. was represented in-house by chief leasing administrative & legal services officer David Neil and leasing manager Ashley Gee.

Brooklyn Harvest, owned by the Elayyan family, entered the supermarket business with the building of their first store, Foodtown of Williamsburg in 2011, which has been followed quickly by two Brooklyn Harvest brand supermarkets in Williamsburg Brooklyn, and markets in the Washington Heights, Bay Ridge and the Bronx.

Halletts Point is a seven-building mixed-use development on the waterfront in Astoria, Queens with up to 2,400 rental units with a mix of market rate and affordable housing. The project will transform an undeveloped and isolated stretch of the waterfront into a thriving residential community with a supermarket, a vibrant mix of retail, an extended and rebuilt waterfront esplanade and renovated playgrounds and parkland. Halletts building 1 will open in the early summer of 2018 and ground will be broken on the Halletts Building 2 in June.