



## **MADGI hires Agudelo as a job captain at firm**

May 16, 2017 - Design / Build

Sara Agudelo,  
Montroy Andersen DeMarco

New York, NY Sara Agudelo has joined the NYC design and planning firm of Montroy Andersen DeMarco (MADGI) as job captain. She is currently working on several retail and office projects throughout the U.S. These include six Zara stores; a new management office at the Lincoln Center in Manhattan; and upgrades to the four-story, 326,000 s/f HUB LIC office and retail building in the LIC section of Queens.

Prior to joining MADGI, Agudelo worked as Junior Architect at RMR Architecture. She received her Bachelor of Architecture degree from the Syracuse University School of Architecture in 2013.

With a total value of current projects in excess of \$500 million, Building Design & Construction ranks MADGI and its affiliate Montroy DeMarco Architects as the 88th largest design and architectural studio in the U.S.

The studio recently served as the architect for two of the most prominent restaurants and tourist attractions in Manhattan: One World Observatory – the 90,000 s/f observation deck and retail space atop the new World Trade Center, and the renovated landmark Rainbow Room on top of 30 Rockefeller Plaza.

“In addition to her office and retail design and project management skills, Sara also has national multifamily residential design experience. She will be a tremendous asset to our team,” said MADGI principal Steven Andersen.

Founded in 1990 and based in New York City, Montroy Andersen DeMarco (MADGI) is a prominent, cutting-edge design firm predominantly serving the Greater New York area. MADGI’s affiliate, Montroy DeMarco Architecture, provides architectural services to commercial and multi-family real estate development and management clients. Three principals lead the organization: Daniel Montroy, AIA; Steven Andersen; and Richard J. DeMarco, AIA. The firm employs 35 architects, interior designers, LEED professionals, project managers, and support staff. Building Design & Construction magazine ranks the studio as the 90th largest design and architectural firm in the United States.

MADGI's markets include office and corporate interiors, residential and mixed-use new buildings (both market-rate and affordable housing), retail, entertainment and hospitality, commercial building conversions and market re-positioning, landlord services, and sustainable/LEED design. Headed by principals, the specialized studios have served as either lead designer or architect of record for some of the most innovative – and challenging – projects in the city. The firm is known for its design quality and expertise in cost control, technical issues, and addressing complex zoning regulations.

The firm was the design force behind the headquarters offices of a multitude of global corporate bluebloods and technology firms such as the Japanese advertising and digital marketing giant Dentsu, the Italian coffee brand Lavazza, National Futures Association, TravelClick, Mediabistro, and Mimeo, among others. MADGI's recent corporate interior work also includes the 150,000 s/f East Hanover, N.J., U.S. headquarters and laboratories and the 75,000-sq.-ft. Manhattan offices and testing labs of Givaudan Fragrance.

In addition to One World Observatory and the Rainbow Room, MADGI's retail experience includes the flagship Fifth Avenue store of the footwear designer Camper; the renovation of the landmark Rainbow Room on top of 30 Rockefeller Plaza; multiple locations of U.S. Polo Association stores; the 60,000 s/f Discovery Times Square exposition; and BR Guest Hospitality's Bill's Bar & Burger locations at Rockefeller Center and in the New York Marriott Downtown.

The firm's architectural, executive design, and design collaborations portfolio includes the 230-room citizenM New York hotel in Times Square; The Dillon Townhouses and Condominiums, a 205,000-sq.-ft residential complex at 425 West 53rd Street that received a 2012 AIA New York State Award of Merit; the 11-story 560 West 24th St. condominium; the 82,000 s/f Soori Highline luxury condominium on West 29th Street; and the market repositioning of the 100,000 s/f 160 Fifth Ave. office tower in Manhattan.

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