



CIREB's June marketing session sponsored by The United Group

June 23, 2008 - Upstate New York

Over 70 members attended CIREB's June marketing session.

The June marketing session was sponsored by The United Group of Companies at 107 Hermes Rd., United Step #1, Saratoga Tech Plus Energy Park. The United STEP 1 building is located in the New York State Energy Research and Development Authority (NYSERDA) backed Saratoga Tech + Energy Park (STEP Park), one of New York States premier technology locations. A strong logistic advantage and creative synergistic position, coupled with a quality of life that is important to the modern workforce, positions STEP 1 as one of upstate New York's hottest new technology addresses. STEP is the first technology park designed for research, development, and light manufacturing related to clean-energy and environmental technologies in NYS. For more information please visit www.unitedstep1.com.

United Group (UG) is a nationally recognized and award-winning corporation with over 35 years of successful experience in development, financing, acquisitions, repositioning, and professional management of a wide variety of real estate assets. The top executives alone have a combined industry specific experience base in excess of 100 years. UG offers clients in-depth expertise in every phase of development. From concept, design, and financing, to construction supervision, marketing and management, we present clients with new ideas and customized solutions that command the full potential of a projects value. UG is the real estate development arm for the United Group, a nationally recognized real estate corporation established in 1972. UG offers clients an innovative and comprehensive approach for the development of residential and commercial products. UG provides project management expertise that ensures a project is properly conceived, on-time and within budget. UG utilizes a wide variety of financial alternatives for construction and permanent financing that can be off-balance sheet and/or offcredit including conventional and tax-exempt, structures. For more information please visit www.ugoc.com

Speaking at this event was Robert Callender, acting president of NYSERDA. Callender spoke of the many opportunities NYSERDA's commercial/industrial programs provide, such as energy efficiency services for existing buildings, new construction, industrial facilities, and vehicle fleets. Technical assistance and financial incentives promote the purchase and installation of cost-effective energy-efficient products and equipment, assist with the construction of energy-efficient, environmentally sustainable buildings, promote electric demand reduction, and electric and gas efficiency improvements for existing building stock, and help advance the use of clean fuels in the transportation sector.

NYSERDA's industrial research and development program helps NYS manufacturers adopt energy-efficient, environmentally friendly technologies to reduce costs, and helps the state's manufacturers to develop energy-efficient and environmentally desirable products that are sold all

over the world. These activities translate into more jobs, a healthier economy, and a healthier environment in NYS. Visit www.nyserda.org for more information.

CIREB is an organization of real estate professionals who broker the sale, lease and/or exchange of commercial properties. The goal of CIREB is to represent the common interests of its members and at the same time allow its clients the benefit of the experience of over 500 commercial specialists working together. CIREB's membership includes brokers, agents, property managers, developers, appraisers, attorneys, developers, economic development agencies and financial institutions actively engaged in the business of commercial real estate. Established in 1967, CIREB maintains the country's oldest and most advanced commercial multiple listing service (MLS). CIREB holds many functions throughout the year, many of which are fundraisers. Its marketing sessions are held on the first Thursday of every month from 8 a.m. - 10 a.m. Attendance averages 100 members, who come to network, market their property to other members in attendance and hear from one of many prominent members of the communities invited to speak.

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