



WXY contracted to design \$136 million The Made in NY Campus

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The Made in NY Campus at Bush Terminal - Brooklyn, NY

Brooklyn, NY The \$136 million transformation of the borough's industrial waterfront will create The Made in NY Campus, a project designed by WXY architecture + urban design. WXY was contracted to design the masterplan and they conceived the new design for the public spaces and created all the renderings.

The investment creates a major hub for film, fashion and virtual reality (VR) tech companies through a new urban design plus renovations of two Bush Terminal structures in the Sunset Park district — totaling 200,000 s/f of garment manufacturing space — and a new, 100,000 s/f facility for film and television production.

WXY architecture + urban design, a leading U.S. firm in new, job-creating urban projects, is planning the site for maximum impact. New pedestrian-friendly plazas and streets as well as high-tech spaces, campus improvements and community amenities will help attract and expand businesses here.

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Sunset Park is a residential community and industrial hub on the waterfront. The Sunset Park District Plan, led by the New York City Economic Development Corporation (NYCEDC), is a comprehensive planning and investment strategy that aims to renovate aging infrastructure and increase job-intensive industrial uses. Bush Terminal and Brooklyn Army Terminal, two active industrial centers home to hundreds of businesses, are keys to the plan. The Made In New York campus adds a third business campus.

WXY architecture + urban design was contracted by NYCEDC to undertake planning, design, and renovations for the terminals and the new campus, with the goal of modernizing the facilities for industrial and innovation companies who bring quality jobs to Sunset Park.

The expansion of Bush Terminal follows mayor Bill de Blasio's \$115 million investment in Brooklyn Army Terminal, which will bring 500,000 s/f of new industrial space on line in September.

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