



## **TPG Architecture promotes Jacobson to design director and hires Haney as senior designer**

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Carly Jacobson, TPG Architecture

New York, NY TPG Architecture, one of the largest architectural firms in New York City and a leader in both workplace and retail design, has promoted and hired two senior level employees: Carly Jacobson was promoted from senior associate, designer to design director, and Jennifer Haney was hired as a senior designer.

Jacobson joined TPG in 2008 after graduating from the University of Florida with a Bachelor of Design. She started as a junior designer and rose through the ranks to associate, designer; senior associate, designer; and now design director. Her career began with a focus on workplace planning and as she moved into lead design roles she forged invaluable relationships with her clients, subsequently leading to repeat business for the firm. Throughout her tenure, Jacobson has cultivated an expertise in workplace design for technology, advertising, media, and information (TAMI) clients including notable work for The Interpublic Group of Companies, Inc. in several U.S. cities. Her boldness and sophistication as a designer have resulted in some of TPG's most celebrated projects including: Spotify New York, MullenLowe Winston-Salem, and Stuart Weitzman. In her new position, Jacobson will lead project teams and provide guidance and mentorship to junior designers.

Jennifer Haney, TPG Architecture

Haney has been hired as a senior designer, bringing over 10 years of experience in interior design and architecture to the TPG team. In her new role, Haney will lead hospitality and creative corporate interiors projects and provide mentorship to her team members. She has created spaces for a variety of clients including: Google, Twitter, NBC, JetBlue, Salesforce, and JLL. Haney joins TPG from IA Interior Architects. She received her Bachelor of Science, Interior Architecture, from the University of Florida.

TPG Architecture was founded in 1979 and has a staff of over 220 professionals: architects, interior designers, strategists, researchers, planners, and graphic designers. Headquartered in New York City with a regional office in Long Island, TPG works locally and all over the world with completed projects in over 40 countries. Sectors served include corporate interiors, retail, hospitality, healthcare, education, and base building architecture. Current clients include the Interpublic Group, Spotify, SL Green, HBO, WebMD, Batali & Bastianich Hospitality Group, Salvatore Ferragamo, and Club Monaco.