



## **Dana Crocker Associate Broker Comm'l. Sales & Leasing Prudential First Properties - Comm'l. Group**

June 06, 2008 - Spotlights

Name: Dana Crocker

Title: Associate Broker Commercial Sales & Leasing

Company: Prudential First Properties - Commercial Group

Location: 100 E Seneca St., Manlius, NY 13104

Birthplace and year: Putuxent River, Md., 1947

Family: Married, 2 daughters, graduates of Clarkson University and Hobart & William Smith Colleges

College: Troy State University, Troy, Ala.

First job outside of real estate: U.S. Air Force Pilot - KC-135 aircraft

First job in real estate or allied field: Residential sales, starting 1997; commercial, 1999

What do you do now and what are you planning for the future: Prudential First Properties has 290 residential agents and 13 commercial agents. The company will continue to grow its business.

Hobbies: Golf, boating and reading

Favorite movie: "Top Gun"

Keys to success: Knowing and understanding your market and your customers' needs.

If you had to choose another vocation what would it be: From my previous life, fly for an airline

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