



The National Realty Club offers many events throughout the year

May 30, 2008 - New York City

The National Realty Club is an organization with a 60+-year history. The NRC was established in 1947 as a forum for the exchange of ideas and furtherance of business among real estate owners, builders and developers. Today, we count among our membership real estate professionals - many of them from multi-generational real estate families-lawyers, accountants and other service professionals, bankers, lenders, brokers and brokerage firms, managers, and developers.

The NRC offers 34 events to its members. The 19 luncheon programs feature speakers who have unique insights and information for our group. The cocktail parties are informal gatherings that offer a chance to socialize and network. The Business-Builder Breakfasts are a forum for members to reach out to each other for opportunities. As NRC president, Tom Graf said, "Members should consider the membership as a resource for their businesses."

Membership chair, Adam Marsh introduced a new member benefit when he started the Business-Builder Breakfast program earlier this year. These events are for members only. "We dedicate these programs to getting business done," said Marsh. "Members share what they do and what they need from each other at the breakfast in an 'elevator pitch,'" Marsh said.

Graf started having cocktail parties a little over a year ago as a way for members to get to know each other. Graf said, "I noticed that members did not necessarily know each other. Now, I see that deals are getting done. NRC's motto, after all, is 'Friendships you can build on.'"

"We encourage membership in the NRC," said Marsh. "There are many benefits to being a member, not the least of which is greatly discounted luncheons and other programs, for which non-members pay a premium."

Membership applications are available by email to cleanlists@mindspring.com.

Benefits of membership:

- * Discounted prices for lunch events and cocktail parties (\$45 vs. \$100-125 for non members);
- * Members only programs-such as the Business-Builder Breakfast;
- * Discount for special events such as the golf outing; and
- * Membership directory emailed to the members.

Upcoming NRC programs:

- * Tuesday, June 17th-Panel on "New Dimensions in Commercial Leasing" with Bruce Haber, moderator and with Joe Marger of Reed Smith and Robert Reichman of Siller Wilk.
- * Wednesday, June 25th-Cocktail Party at 5:30 p.m.
- * Monday, July 14th-Luncheon with Hershel Weiss, Ashokan Water Services, Inc.
- * Tuesday, July 29th-Cocktail Party at 5:30 p.m.
- * Monday, September 8th-Tony Malkin.