



Adam Heller, The Heller Organization

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Name: Adam Heller

Title: President

Company: The Heller Organization

Email: adam@hellerorg.com

Phone: 212-989-5555

Office: 917-439-8300,

Fax: 917-591-0590

Address: 902 Broadway, 6th Floor, NY, NY 10010

What was your greatest professional accomplishment in 2012?

2012 was a huge year for The Heller Organization: Our team tripled in size, we opened a brand new office in Flatiron at 902 Broadway, and launched a state-of-the-art website. In addition to our investment sales, retail, and commercial leasing, we bolstered our residential brokerage and development divisions. We are very excited for the year to come!

What was your most notable project, deal or transaction in 2012?

The sale of a development site at 245 West 14th Street, between Eighth and Ninth Avenues, for \$14.65 million tops our list of notable transactions. The key to this sale was location, location, location. With the Meatpacking District as one of the City's hottest neighborhoods, this was a phone call-and-hand shake type of transaction in which all parties worked to secure a quick closing. Plans have already been approved for a nine-story luxury condo.

What are your predictions for commercial real estate in 2013?

While the market remains vulnerable to the changing global financial landscape, we are optimistic about the upcoming year. In 2013, all signs point to continued growth in the commercial and residential real estate sectors in New York City.

What are some of your resolutions for 2013?

The Heller Organization is focused on leveraging its core competencies to better serve current and future clients. We pride ourselves on being a boutique firm. It's not the size of the firm; it's the quality of service. Our goal is to exceed our client's needs on an ongoing basis.