



## **Greater New York IREM's upcoming events and courses; Next event: September 16th luncheon featuring Torres-Springer**

September 04, 2015 - Design / Build

Greater New York IREM chapter #26 will hold the following fall events:

\* September 16th: Luncheon at the Union League Club at 37 East 38th St. The event will feature special keynote speaker, Maria Torres-Springer, president, NYC Economic Development Corp. Torres-Springer, a Crain's New York 40 under 40, is the first woman to lead the quasi-public agency. The cost to attend the luncheon is \$85 for members and \$125 for non-members. The networking cocktail hour is sponsored by The Screening Pros. At this luncheon, they will also be honoring the past presidents of IREM and celebrating member anniversaries, as well as holding the election of their 2016 chapter officers. The event will run from 11:30 a.m. to 1:30 p.m. Jacket and tie are required.

\* October 28th: Breakfast Round Table Discussion - "Is Your Insurance Driving You Bananas?" - from 8:30 to 10:30 a.m. at The Union League Club, 38 East 37th St. Panelists include: Roger Kluge, senior VP, DeWitt Stern, representing insurance brokers; Kevin Davis, president of Kevin Davis Insurance Services, D&O and crime insurance issues; Richard Starkie, senior VP, claims & legal dept. Clermont Specialty, claims filing procedure; and Elizabeth Heck, president & CEO, Greater New York Mutual Insurance Co., representing the insurance companies point of view. The event will be moderated by Alan Rappaport, client development, DeWitt Stern.

\* November 9th: Ethics for the Real Estate Manager from 8 a.m. to 3 p.m. at 1751 Second Ave. The cost is \$185 for members and \$230 for non-members. Addressing ethical dilemmas commonly faced by today's real estate managers, this media-based course teaches strategies for resolving ethical dilemmas and adherence to the IREM Code of Professional Ethics, culminating in an exam to earn IREM credentialing credit.

What you will learn:

- \* IREM Code of Professional Ethics: Applications to real world situations, ethical duties to clients, tenants/residents, employers, and colleagues.
- \* Ethical decision making: Ethical vs. unethical business practices, tactics for resolving ethical dilemmas, scenarios with ethical implications.
- \* Conflict of interest: Fiduciary relationships, conflict of interest scenarios.
- \* Detailed case study: Enforcement of the IREM Code of Professional Ethics, the role of the IREM ethics committee, review of actual ethics cases and their implications.

How you will benefit:

- \* Conduct business using the highest standards of integrity and professionalism.
- \* Resolve conflicts efficiently and ethically.
- \* November 10, 11, 16 and 17: Managing Residential Properties from 8 a.m. to 5 p.m. at 1751 Second Ave. The cost is \$615 for members and \$770 for non-members. Immerse yourself in this

comprehensive course covering residential site management from A to Z. A standard calculator is required for this course.

What you will learn:

- \* Human resource and relationship management: Management styles, intergenerational dynamics, employee motivation, recruiting and hiring, employment laws, communication, performance evaluations, fostering productive relationships with owners.
- \* Property financial management: Accounting, budgeting, measuring cash flow, operating expenses, financial reports, capital expenses.
- \* Maintenance and risk management: Creating a maintenance and risk management plan, types of maintenance, property inspections, risk management, emergency and disaster planning, insurance, inventory and suppliers, working with contractors, maintenance systems, conservation and recycling, environmental issues.
- \* Marketing and leasing: Demographics, target markets, comparison grid analysis, marketing strategies and social media, leasing tactics, affordable housing wait list procedures, Fair Housing and Americans with Disabilities Act (ADA) compliance, landlord-tenant laws, lease-term provisions, resident retention strategies.

How you will benefit:

- \* Improve your property's bottom line and receive recognition from your employer's clients.
- \* Increase productivity and collaboration among your site management staff.
- \* Secure a reputation as a manager who knows what it takes to achieve the owners' objectives.

To reserve or for more information please visit [iremnyc.org](http://iremnyc.org).

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