



## **Mrs. Fields Cookies now open at Destiny USA**

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Mrs. Fields Cookies, the American cookie brand, has been a consumer favorite for more than 35 years - and they have opened a location here at Destiny USA.

The cookie brand recently opened in the expansion on the second level. They are located beside Carmelcorn; across from WonderWorks' Canyon Climb.

Known for its cookies and baked goods, Mrs. Fields was founded in 1977 in Palo Alto, California, by Debbi Fields and her husband. The brand quickly became famous for their homemade-style cookies, which keep them popular today. In addition to their many flavors of cookies, Mrs. Fields offers a variety of treats including their Big Cookie Cakes and brownies. Gift merchandise can also be found in their new on-site Mrs. Fields Gifting Stations.

"Mrs. Fields Cookies will be a great addition to Destiny USA," said Mrs. Fields franchisee Jui Trivedi. "Mrs. Fields is an iconic brand and a customer favorite, and we are excited to add that to what Destiny USA has to offer. We have the best treats on the market with Mrs. Fields cookies, and our fresh-baked Big Cookie Cakes are perfect for any celebration. We look forward to continuing in the Mrs. Fields tradition of being an integral part of our community."

Destiny USA is a 2.4 million s/f tourist destination in Syracuse, that includes a strong mix of outlet tenants, restaurants and entertainment.

New brands are continuing to open to create a unique and dynamic consumer shopping experience. A stunning three-story glass atrium provides perfect weather year round. Oxford Economics has projected an annual visitation rate of over 29 million visitors from throughout the U.S. and Canada. Destiny USA is expected to be the second most visited shopping center in the country, according to Travel and Leisure magazine. It is the largest LEED® Gold certified retail commercial building in the world.

Destiny USA, previously known as the Carousel Center, is a six-story 2.4 million s/f super-regional shopping and entertainment complex with over 300 stores and services. It is the sixth largest shopping center in the nation, and the largest in the state of New York.

Anchor tenants include JCPenney, Macy's, Lord & Taylor, Best Buy, Dick's Sporting Goods, Sports Authority, Old Navy and a 19-screen Regal Cinema. Other tenants include Cheesecake Factory, Dave & Buster's, Jimmy Buffett's Margaritaville, Starbucks, Wendy's, Taco Bell, Pole Position Raceway and many more.

The owner/developer is The Pyramid Companies.

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