



## **Tunis, Ferriello and Gazda of Colliers International represent tenant in 13,058 s/f lease**

August 24, 2015 - New York City

Colliers International has arranged a long-term, 13,058 s/f lease at 469 Seventh Ave., with leading digital agency Situation Interactive taking the entire 13th floor.

Founded in 2001, Situation Interactive is a creatively driven, full-service agency using media and technology to tell immersive brand stories, with clients including Disney, Bravo, USA Network, One World Observatory, MLS, and The Guggenheim, among many others. The firm, relocating within the Garment District, is scheduled to move into its new office at the end of the year, pending build-out of the space.

"Situation Interactive is an exciting, digital agency in growth mode who wanted to remain in the Garment District," said Bob Tunis, vice chairman with Colliers International, who along with managing director Eric Ferriello and director Lenny Gazda represented the tenant in the transaction. "Their new, full-floor space at 469 Seventh Ave. was the ideal location for their new offices."

"The Garment District, which has become one of the hottest destinations in New York City, continues to attract a wide range of tenants, attracted to the incredible amenities and access to transportation in this thriving 24/7 neighborhood," said Eric Meyer, a senior managing director with Colliers International Tri-State, who along with Vice Chairman Marty Meyer arranged the lease on behalf of the building ownership. "We expect that the building will be fully leased up shortly. We have some exciting new tenants on the way."

The property is owned by Eric and Marty Meyer, and Dan Shavolian, of Foremost Real Estate.

The 267,000 s/f 469 Seventh Ave. is set at the southeast corner of West 36th Street, with convenient access to transportation, including Penn Station and the Port Authority Bus Terminal. Additional tenants in the building include small accounting firms, advertising agencies, and administrative offices and meeting rooms for the New York City Police Department's Manhattan South Traffic Enforcement division.

NEW YORK, NY WX New York Women Executives in Real Estate (WX) is partnering with Nontraditional Employment for Women (NEW), providing a grant to support the students and graduates of NEW's training programs. Paula Schaefer, president of WX, said, "We are pleased to partner with NEW to provide targeted support for the women NEW serves. WX's mission to promote women in the real estate industry is a natural fit with NEW's mission to promote economic

independence for women through career placement in the construction trades."

### Celebrating a Shared Commitment to Success and Equality for Women

NEW prepares, trains and places women in careers in the skilled construction, utility and maintenance trades, helping women achieve economic independence and a secure future. NEW's innovative training programs provide hands-on experience using tools and building materials, with a curriculum developed in direct collaboration with union apprenticeship directors and employers. NEW focuses on skilled, unionized jobs that provide greater economic security and a path to higher-wage employment. WX shares its commitment to the professional advancement of women in real estate careers.

WX is an association of executive-level women in commercial real estate in New York, whose mission is to promote the advancement of women in commercial real estate. The organization fosters professional development through a diverse offering of educational and networking programs for members. Through the WX Mentoring and Scholarship programs, WX also supports and encourages women in the early stages of their real estate careers. WX began its partnership with NEW in 2015, and is pleased to provide the organization with funding to support its programs.

The collaboration between these organizations will strengthen two premier networks of women committed to professional advancement in real estate and construction and allow WX and its members to develop lasting relationships with the NEW graduate tradeswomen who are changing the skyline of New York City. Working together, WX and NEW will continue to advance the role of women in the building environment.

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540