



## **Winick Realty Group markets Midtown corner retail opportunity on behalf of Fetner**

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Winick Realty Group president Steven Baker, Aaron Fishbein and Jeremy Wintner have been named the exclusive brokers marketing a high-visibility corner retail opportunity in the heart of Midtown West.

Owned by Fetner, the retail at 561 10th Ave. sits at the base of The Victory, a 420-unit rental building located on the Northwest corner of West 41st St. The building is situated directly across from MiMa and YOTEL New York and just north of the Hudson Yards Development. On the adjacent corner sits Extell's new 52-story tower at 555 Tenth Ave., which will bring a 300-bed student dormitory and 600 rental apartments to the neighborhood. Port Authority and the Times Square subway station are also in close proximity to the site, offering ample transportation options.

"Midtown West is one of the most dynamic neighborhoods in Manhattan. Between the Hudson Yards project, which is just steps away from this building, and all of the other development happening nearby, the area is going through incredible changes that are bringing a new class of resident, office worker and tourist to the area," said Baker. "We are proud to work with Fetner to find the ideal tenant to serve this booming population."

Currently home to Personal Touch and Subway Sandwich Shops, ownership plans to combine the two spaces into one 1,475 s/f retail store with approximately 70 feet of wraparound corner frontage, creating rare visibility and branding potential.

Baker, Fishbein and Wintner are seeking tenants who will be an amenity for the residents of the building, including cafes or wine bars. Divisions will be considered.

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