



Property of the Month: Holt Construction completes 1,500 s/f flagship retail space for Omega - \$2 million project

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Holt Construction has completed its project at Brookfield Place, creating the new flagship retail space for Omega. As both companies have nearly a century of experience providing excellence to clients in their respective fields, Holt and Omega created a partnership and a beautiful space to highlight the products. This high-end retail facility required extra attention and care by the project's team to ensure that the quality and design associated with Omega's brand was maintained. The site included a 1,500 s/f space and required the use of custom materials to achieve Omega's specific design. Holt took extra care to achieve the ambiance that Omega desires for its customers who seek both high quality watches and superior customer service. The refined excellence reflected in Omega's products is mirrored in the construction, design, and materials of their flagship store.

Holt's team included Alexandria Perotti as the project executive, Marissa Vrankovic as the project manager, Peter Rondash as the general superintendent, and Jeff Correia as the project superintendent. These four, along with the others that worked on the site and behind the scenes, achieved the client's objective. The space was completed on time in order for the retail location to be fully functional and serving customers by March of 2015. The expertise demanded by this job offered Holt an opportunity to use the project management skills that its employees have obtained through a number of experiences in the industry.

Founded in 1919, Holt has the background and the know-how to exceed expectations on a project like Omega that requires strict management and precise skills. Using these capabilities, Holt completed the project within the set parameters while also creating a space that accurately reflects the brand and demonstrates Holt's aptitude in its field.

Omega's flagship location demonstrates the expansion of the company's high-end luxury brand into Lower Manhattan from its Midtown location. The \$2 million project was part of the renovations of Brookfield Place that will reach about \$300 million in total.¹ Omega and Brookfield Place's expansion also demonstrates the overall rejuvenation of the Financial District, which Holt is proud to have been a part of, especially having served the New York area for almost 100 years.

Footnote:

1.

<http://www.cpexecutive.com/regions/northeast/downtown-manhattans-brookfield-place-celebrates-grand-opening/1004116502.html>

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