



Klein of EVO negotiates 10,000 s/f lease for Poliform USA at 112 Madison Avenue

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Elliot Klein of EVO Real Estate Group, a member of NAI Global, has negotiated a lease for Poliform USA, a home furnishings brand, for a showroom and store at 112 Madison Ave.

The space comprises 10,000 s/f on the ground floor, mezzanine and basement. According to Klein, Poliform was impressed with the space's fantastic street-level presence, high ceilings and corner location. "It was one of the best opportunities on Madison Ave.," he said.

Poliform has been a leading Italian manufacturer of furniture, kitchens and closets since 1970. The company established Poliform USA in New York City in 1995 and since opened corporate showrooms in other major cities, including Miami, Los Angeles and Chicago.

The company already occupies a 16,000 s/f showroom at 150 East 58th St. Possession of the new showroom begins on November 1st, and the anticipated opening date is sometime in June of 2016. The lease term is 15 years.

"Retail has always been an area of expertise for us, but the practice has been growing rapidly of late," said Dana Moskowitz, president of EVO. "Poliform exemplifies the sort of brand we represent today on the tenant side."

Jeffrey Smith of Samco Properties represented the landlord.

EVO Real Estate Group is a privately held commercial real estate firm, with roots dating back to 1969, that serves the diverse real estate needs of a highly prestigious list of tenants, owners, large corporations and growing businesses. The firm is a member of NAI Global, the single largest, most powerful global network of owner-operated commercial real estate brokerage firms. For more information, please visit www.evo-re.com.

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