



## **Rao joins SL Green as head of info technology**

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According to SL Green Realty Corp. executive VP, Edward Piccinich, a new head of information technology has been hired at the company.

Parimala Rao will be joining SL Green in the role of senior VP of information technology and brings twenty years of experience to the position. Most recently, Rao served as executive director of technology at The New York Times where she was awarded the Prestigious Publisher's Award for Technology Innovation.

Early on in her career, Rao worked for The Times Group, India's largest publishing house. After moving to the United States, she held positions at IBM, Sapient, Google, Microsoft and Telenav.

Her experience includes technical and financial solutions, data warehouse development, cloud computing, enterprise application development, mobile and web platform engineering and next generation web service delivery.

Rao holds dual Masters of Science degrees in Biotechnology from Maharaja Sayajirao University of Baroda and in Software Engineering from the University of Liverpool in the UK. She is a Certified Project Manager from Stanford University.

"We are thrilled to welcome Pari to our team. She is a seasoned veteran whose specialty lies in identifying creative ways to link technology to business needs, an area where the firm will continue to further enhance its operating efficiencies and showcase its technological ingenuity," said Piccinich.

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