



Brendon Crossing Assistant Vice President - Commercial Lending The Canandaigua National Bank & Trust Co.

May 05, 2008 - Spotlights

Name: Brendon Crossing

Title: Assistant Vice President - Commercial Lending

Company: The Canandaigua National Bank & Trust Co.

Location: 1150 Pittsford Victor Rd., Pittsford, NY 14534

Birthplace: Canandaigua, N.Y.

Family: Wife, Christin; son, Alexander (4); daughter, Natalie (12 months)

College: BA, St. Bonaventure University; MBA, William E. Simon Graduate School of Business Administration at the University of Rochester

First job outside of real estate: Campground worker during the 1996 Olympic Games in Atlanta

First job in real estate or allied field: Retail work at Canandaigua National Bank

What do you do now and what are you planning for the future? Founded in 1887, Canandaigua National Bank and Trust is the region's only local community-owned, full-service financial institution, with 22 branches in Monroe and Ontario Counties. During the coming years we plan to increase our geographic presence in Monroe County through a retail branch expansion.

Hobbies: Golf, brewing beer, landscaping

Favorite book: "The Fountainhead" by Ayn Rand

Favorite movie: "American Beauty," "Charlie and the Chocolate Factory"

Persons you admire most (outside of family): George Hamlin, Tiger Woods, and any parents with large families

Key to success: Achieving a balance between work and family

If you had to choose another vocation what would it be? Investment advisor or portfolio manager

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