



The Icon Companies honored with 2014 CoStar Power Broker Award; One of the top leasing and sales firms in the market

June 09, 2015 - Upstate New York

The Icon Companies has been selected by CoStar Group, Inc. (CSGP), one of the leading providers of commercial real estate information, analytics and online marketplaces, to receive a CoStar Power Broker Award. This annual award recognizes the "best of the best" in commercial real estate brokerage by highlighting the firms and individual brokers who closed the highest transaction volumes in commercial property sales or leases in 2014 within their respective markets.

The Icon Companies qualified as one of the top commercial brokerage firms in Syracuse, based on total leasing and sale transactions closed during the year. Icon's accomplishments for the year included brokering the number one ranked lease transaction in terms of value for 2014. The firm's transactions included the sale of two significant downtown Syracuse properties, the 246,880 s/f Sibley's Building at 400 S Salina St. and the former Excellus Building, a 213,498 s/f office building at 344 S Warren St.

Overall, Icon was responsible for 3 of the top 20 largest lease transactions in the Syracuse market. Icon had 3 of the top 30 ranked agents in the market for leasing transactions, and Grazi Zazzara, president, finished 2014 ranked as one of the top brokers for both lease and sales volume in the Syracuse market.

"Icon is honored to have been recognized as one of the top commercial real estate firms in the Syracuse market," said Zazzara. "We are very proud of our results, finishing as a top firm in both sales and for leasing. Our young and dynamic team is dedicated to help each of our clients fulfill their specific real estate needs. We have carried the momentum into 2015 and are off to an even faster start this year. Our company has also welcomed in new agents for 2015 as well, seeing a 40% increase in number of agents from last year."

"CoStar is proud to honor the individual brokers and firms who perform at the industry's highest level each year," said CoStar Group founder and CEO Andrew Florance. "These industry leaders deserve to be recognized for their expertise, hard work and superior deal-making abilities. We extend our congratulations to this year's winners on their exceptional sales and leasing success."

The complete list of 2014 CoStar Power Broker Awards winners can be found at CoStarPowerBrokers.com.

Icon thrives as a full service Commercial Real Estate Brokerage, Development, and Management company serving Upstate New York. Icon strives to serve as the catalyst for accomplishing clients' immediate and long term goals. With a proven track record of delivering superior results across the country, Icon's dynamic team of professionals is reinforced by first rate technology, strategic network partnerships, and constant market data. As a trusted partner and proponent to clients, Icon is dedicated to providing practical and economical solutions that are responsive to each client's specific real estate needs.

*Reported volume is based on information provided by CoStar.

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