

## TTL: CREW NY members up their networking game with Baikowitz of Fireball Network

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Deena Baikowitz, chief networking officer of Fireball Network and CREW New York member, delivered her "Red Hot Networking Workshop" on May 7 to a dynamic group of members and non-members. The event was hosted by Sara Rubenstein, CREW New York treasurer, at the Lend Lease offices at 200 Park Ave. The participants learned how to design their unique Fireball Pitch, spark a conversation with strangers, and present a powerful image for career success.

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