

Buehler named president of United Realty Trust Inc. (URTI)

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United Realty, a sponsor of commercial real estate investment programs including United Realty Trust Inc. (URTI), an SEC-registered real estate investment trust (REIT), has appointed Brian Buehler as its president. He had previously served as executive VP and president of distribution. Buehler was also named as the president of URTI.

"Brian has proven expertise in the development and delivery of innovative real estate and investment products, and we look forward to his leadership as United Realty continues to broaden our platform of investor-centric real estate offerings," said Jacob Frydman, chairman and CEO of United Realty.

In his new role, Buehler will lead the development and distribution of new products and services, while working to further align management and shareholder interests through market leadership on issues such as fee reduction, transparency and clarity. He will be deeply integrated in all aspects of United Realty's corporate planning and oversight of strategic initiatives.

He has 20 years of financial services, commercial real estate, and alternative investment product and investments experience. Prior to joining United Realty Advisors, he worked for Strategic Storage Holdings, LLC (SSH) from March 2005 to October 2014.

While at SSH, he was the first vice president of western markets and was later promoted to national sales director where he managed the firm's product sponsorship and distribution of non-traded real estate funds and Regulation D offerings, including private non-traded REITs, LPs, LLCs and 1031 tax- deferred investment offerings. During his tenure at SSH Buehler helped build SmartStop Self Storage (fka Strategic Storage Trust I) into one of the top 10 largest self-storage operating companies in the United States. He and his team, through multiple investment offerings, raised in excess of \$1 billion for the acquisition of over 12 million s/f of office, retail, and self-storage properties and approximately 10,000 doors of commercial multifamily.

"I look forward to the challenges and opportunities ahead," Buehler said, "United Realty is already well established as a leader in forward-looking, investor friendly offerings, and I'm excited to expand on that reputation through the continued growth of our team and product platform."

Buehler has participated as a speaker and panelist at numerous industry seminar and forums where he speaks on matters relating to real estate investments. He has also lectured on various financial topics at University California Irvine from 2008-2010. Buehler co-chaired the ADISA (fka REISA fka TICA) Ethics and Standards committee, which authored both the ACE Awards and Code of Standard and Ethics. He holds FINRA Series 7 and 63 licenses, and CA Insurance Life, Health, Property and Casualty licenses. He is a graduate of Chapman University with a BA in Business Communication.

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