



Buksbaum and Trauernicht join Cresa New York as vice presidents of sales in the New York office

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According to the New York office of Cresa, Jonathan Buksbaum and Clayton Trauernicht have joined the firm as vice presidents of sales. Cresa New York is now an office of 42 employees, growing nearly 30% in one year.

"As the New York office of Cresa continues to grow, we remain focused on hiring professionals at the top of their fields, both within and outside of the commercial real estate industry. Jonathan is one of the brightest young brokers I have met in years. His commitment, tenacity and intelligence are cornerstones of his potential to become a very successful broker," said Mark Jacom, president and managing principal of Cresa New York. "Clay also achieved an admirable reputation and career in advertising and marketing. His expertise in the field and his talent will be beneficial to furthering the Cresa New York brand as he focuses on expanding our company's advertising and media initiatives."

Buksbaum joined Cresa New York from DTZ (formerly Cassidy Turley), where he served on the firm's business development team since 2012. Offering detail-oriented and diligent dedication, he also secured deals for a variety of clients, including hedge funds, real estate investment firms, high-tech and venture capital companies, and not-for-profit organizations. At Cresa New York, he will concentrate on Tech companies, working off Cresa's reputation of representing some of the finest tech companies in the U.S. Jonathan is a graduate of the University of Wisconsin - Madison.

Trauernicht joined Cresa New York from Winged Foot Media, where he served as president since 2009. He is adept at securing sponsorships and advertising sales, as well as strategic partnerships for sports programming and branded entertainment. He will bring his experience in finance, advertising and marketing to Cresa New York, where he will concentrate in the publishing, advertising and media area where he has a vast amount of connections and an impeccable reputation. He is a graduate of the University of Denver in Colorado.

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