



Product of the Month: IDSecurityOnline.com lays foundation for securing construction sites with photo ID card solutions

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Allied Risk Management aids and supplements the efforts of public, corporate and individual interests in the protection of assets. The company focuses on various vertical markets including hospitality, construction, retail and house of worship facilities in New York.

A huge focus for Allied Risk Management is securing their clients' construction sites throughout New York City. Most construction companies and developers have plumbers, contractors, electricians, and a myriad of visitors each day at the worksite; which involves managing access to the site at all times. Currently, they work with six construction sites that require issuing on average 2,400 photo ID cards at one time.

The main challenge Allied Risk Management faced was being able to print out detailed reports of who visited the site to determine how many hours they worked and eliminate any unauthorized visitors. In addition, protecting the job site and making sure that expensive equipment and other valuable assets were not stolen are critical issues.

In March 2014, Allied Risk Management was looking for a new ID partner when they found IDSecurityOnline.com. "Due to the wide array of people entering our clients' construction sites, it was important for us to track each person who accesses the site on a daily basis. After working with an out-of-state supplier of ID Cards who did not meet our quick turnaround requirements, we decided to search for another company in the local area who could meet our needs." said Kerry Madden, administrator, Allied Risk Management.

Allied Risk Management ordered proximity cards called QuickShip from IDSecurityOnline.com. QuickShip proximity cards are programmed by IDSecurityOnline.com and ship within a 24-48 hour timeframe. "We were lucky to find IDSecurityOnline.com who has proven to be extremely knowledgeable on helping us find the right printers, badges, and accessories and offers remarkable turnaround times on badges - normally less than 24 hours, which keeps our clients happy," said Madden.

Allied Risk Management owns Magicard Rio Pro ID card printers to personalize their ID badges. Each badge contains the person's name, company, trade, photo, and ID number.

All contractors are required to wear their ID badges and present their card to the reader upon entering the work site. This helped Allied's customers track who entered the site and analyze hours worked by all contractors. By verifying the identity of each worker, it also helped eliminate unauthorized visitors and theft of assets; thus saving their customers money from losses of assets. "IDSecurityOnline.com's turnaround time on getting us the ID Badges over the last year was remarkable. Typically, we receive our badges within a 24-hour time frame and don't have to worry about ordering an additional badge to replace a lost card or adding badges for new sites. With IDSecurityOnline.com on our team we can relax knowing that they will be there for us 24/7," said

Madden.

"IDSecurityOnline.com is committed to providing the best ID card solutions to offer maximum security to all our customers," said Gabriel Schonzeit, IDSecurityOnline.com's CEO. "We have designed the QuickShip line of Proximity cards because our customers requested a solution to issue access control badges to their employees and visitors in a timely manner. With QuickShip, our customers get their programmed proximity cards within 48 hours."

Allied quickly increased their customer base and took on new customers that required asset protection at worksites. A new job was given to Allied Risk Management that required over 1,000 badges at one job site. By offering the best in ID badging solutions, constructions companies and developers are quicker to hire Allied Risk Management to secure their worksites and buildings under construction.

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