



## **Rentokil North America acquires Buffalo Exterminating Co.**

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Rentokil North America, one of North America's largest pest control companies, has acquired Buffalo Exterminating Company of Buffalo. This latest addition to the Rentokil family of pest control companies strengthens Rentokil's presence along Western and Central New York and includes Buffalo's brand presence in Rochester, as Rochester Exterminating. The acquisition was finalized January 2.

Buffalo Exterminating, based in Orchard Park, is a market leader for pest control services in Western New York. It has served the region since 1954 and is in the top 100 of pest control companies in the U.S. by revenue. The company has 53 pest control technicians among its 92 employees and four branch offices.

Buffalo co-owner John Zimmerman will remain with Rentokil North America and facilitate the transition period between the companies. They will begin co-branding with Rentokil's primary brand along the East Coast, Ehrlich Pest Control, during 2015, eventually becoming completely Ehrlich-branded by the end of 2016. Ehrlich currently has offices in both Buffalo and Rochester.

"Buffalo Exterminating represents an important strategic bolt on, giving us a market leading position in New York State and building density in markets in which we are already active," said John Myers, president and CEO, Rentokil North America. "More importantly we have found a company that shares the same values and culture of service, relationships and teamwork that's necessary to succeed in our industry."

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