



Pomerantz named Gebroe-Hammer's 2014 Salesperson of the Year

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Debbie Pomerantz, Gebroe-Hammer Associates' Bergen/Passaic county multifamily investment market specialist, has been named the firm's 2014 Salesperson of the Year. Pomerantz, who earned this award for the second consecutive year, also was recently promoted to VP.

Named in memory of the firm's late founders, Mel Gebroe and Morris Hammer, the annual award recognizes one brokerage professional for exceptional, consistent sales performance. The honoree is selected based on a vote of all Gebroe-Hammer salespeople.

"Throughout Gebroe-Hammer's 39-year history, it has been our tradition to celebrate one of our own - the salesperson who embodies the ideals upon which our firm was founded," said Ken Uranowitz, president, who has been with the firm since its inception in 1975. "Debbie's deal velocity speaks for itself, but this award is so much more than dollars and units. It acknowledges her focus, professionalism and commitment to her clients, fellow Gebroe-Hammer brokers and the brokerage profession as a whole."

In addition to arranging transactions on behalf of clients throughout New Jersey's northernmost counties, Pomerantz also represents clients whose interests extend beyond the state. She is widely acknowledged as an industry leader and has been named a NJ Top Broker and "Woman of Influence" in real estate.

Pomerantz has recorded more than \$60 million in sales totaling 556 units during the past 12 months. Since joining Gebroe-Hammer in 2011, she has risen through the ranks from sales representative and assistant vice president to her new position as vice president.

"I am extremely grateful for all of the opportunities afforded to me at Gebroe-Hammer, where I have been inspired to broaden my market knowledge and client base with the highest level of integrity," said Pomerantz, a product of the firm's industry-unique training program. "I came here to learn from the best in the business and hope to pass on my knowledge and experience one day to the next generation of Gebroe-Hammer brokers."

Based in Livingston, N.J., Gebroe-Hammer is one of the most active multi-family investment sales brokerage firms in the New Jersey/Pennsylvania/New York region. The firm's brokerage activities concentrate on suburban and urban high-rise and garden-apartment properties throughout the Northeast and nationally. The firm also markets mixed-use and free-standing office and retail properties. Widely recognized for its consistent sales performance, the firm is a 10-time CoStar Power Broker.

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