



Mueller joins the DiMarco Group as web marketing coordinator

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DiMarco Group hired Mia Mueller as web marketing coordinator.

In this role, Mueller is responsible for maintaining the total online presence of the DiMarco family of companies, including design and updates to its entire portfolio of websites and online advertising. Mueller also contributes to the creative vision for print and online advertising that supports marketing initiatives for the family of companies.

Mueller has 23 years of experience as a graphic designer and previously worked as the art director and production manager at CGI Communications. She has also worked for Xerox as a multimedia/Web specialist and most recently as a freelance designer.

Mueller received a bachelor's degree in painting and illustration and an advanced graduate certificate in interactive multimedia development, both from Rochester Institute of Technology.

Mueller resides in Macedon with her husband and two children. She is a board member of Gananda Community Youth Theatre and Gananda Performing Arts Booster.

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