



NOI Strategies LLC to join CohnReznick LLP joins

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CohnReznick LLP, one of the top accounting, tax, and advisory firms in the U.S., signed a letter of intent to acquire NOI Strategies (NOI), a premier, global real estate consulting boutique. The NOI team will join the advisory services arm of the Firm and will operate as NOI Strategies, a division of CohnReznick. The combination brings additional service offerings and strategic synergies to both firms that will significantly augment the way they serve clients within the commercial real estate industry and beyond.

Established in 2003, NOI is a global services company that provides expert strategy, operations, technology, and outsourcing services to many of the world's leading commercial real estate owners, operators, and investors. NOI is a certified Women's Business Enterprise and has a presence in Chicago, New York, Dallas, British Columbia, Canada, and Sydney, Australia. Tama Huang, NOI's chief executive officer, will become a principal with CohnReznick and will continue to lead the NOI division.

CohnReznick Advisory Group's diverse service offerings include, governance, risk, and compliance; government advisory, management and technology consulting; restructuring, litigation, and transactional advisory; and valuation.

"We are excited about what this combination means for our ability to continue to expand, enable, and innovate to deliver better services to our clients," said Huang. "CohnReznick's robust advisory services as well as its traditional accounting and tax services are an exciting complement to the platform for NOI. As we continue to design customized solutions from both inside and outside the commercial real estate industry, we sought a partner that would help us expand our platform, augment our resources, and contribute new ideas and best practices from their broad industry experience. CohnReznick was the perfect fit from both a strategic and cultural perspective," she added.

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