



03-10-2015 - National Association of Realtors to exhibit at MIPIM, NAR to Showcase Major US Markets at Conference in Cannes, France

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MIPIM, the world's leading real estate market, conference and networking event, will welcome the National Association of Realtors (NAR), the United States' largest real estate trade association to attend and host the USA pavilion at this year's conference.

"The National Association of Realtors is proud to be exhibiting at MIPIM 2015. As America's largest real estate trade association, and with relationships with 84 industry groups in 62 countries, NAR is excited to expand its brand internationally and draw attention and foreign investment to US markets and growing economies" said Chris Polychron, 2015 president of the National Association of Realtors.

NAR's one million members, including its Institutes, Societies, and Councils, are involved in all aspects of the commercial and residential real estate industry. NAR spans the U.S. in all market sizes and all regions of the country, and more than 70,000 members indicate commercial real estate as their primary business.

Participating in the NAR exhibit booth will be the CCIM Institute whose members specialize in all types of commercial and investment brokerage. NAR's pavilion will also showcase the dynamic US markets of Miami, Florida; Chicago, Illinois; and Birmingham, Alabama. The United States' economy continues to improve and U.S. markets offer sound investments for both domestic and international investors.

21,000 leading real estate executives from 93 countries, including over 4,500 investors, are set to travel to Cannes for the annual gathering of the global real estate industry. The four-day event brings together investors, developers, occupiers, architects, hotel groups, public authorities, city mayors and property associations from around the world.

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