



RE/MAX of N.Y. ranked #1 in real estate by Entrepreneur Magazine

February 09, 2015 - Long Island

RE/MAX of New York, Inc., is the #1 name in real estate, holding the top position for a third consecutive year among real estate brands in the prestigious 36th Annual 2015 Franchise 500 survey by Entrepreneur Magazine. This year's ranking also marks the 12th time in 16 years that RE/MAX has been listed as the top franchisor in the real estate category.

"We're pleased and honored to be recognized among such well-respected franchising powerhouses," said Dave Liniger, RE/MAX CEO, chairman and co-founder. "We take pride in the many advantages RE/MAX provides to our franchisees, including global brand recognition and more than 40 years of operational expertise."

Entrepreneur Magazine's annual survey reveals the impact of the newest trends and the industries poised for growth. It measures companies based on quantifiable methods, such as financial strength and stability, growth rate, size, number of years in business, length of time offering franchising opportunities, startup costs and financing options. More than 927 companies were considered for the top 500 ranking. RE/MAX was listed among highly-recognized businesses, including 7-Eleven, Inc., McDonald's and The UPS Store.

"We are ushering in the New Year with good news and tremendous pride is being generated at offices across the state as people learn that RE/MAX is once again Entrepreneur's top real estate franchisor. The magazine survey results ranking RE/MAX as #1, reflects the high standards RE/MAX strives to maintain in the business world and in our industry. RE/MAX broker/owners and salespeople understand the value of the RE/MAX brand in their day-to-day work and consumers have grown to respect what it signifies: trustworthiness, professionalism, experience and also viability," said Henry Weber, president and regional director of RE/MAX of New York, Inc.

In 2014, Entrepreneur magazine also ranked RE/MAX the top real estate franchise in a three separate categories; Fastest Growing, Global and Low-Cost.

RE/MAX received a number of other industry recognitions last year. In October, it was honored as the only real estate franchise for the seventh consecutive year in the "Top 50 Franchises for Minorities" compiled by the World Franchising Network and featured in USA Today. The same month, RE/MAX was also named the number one real estate franchise in the 2014 Franchise Times Top 200.

Nobody in the world sells more real estate than RE/MAX. The RE/MAX System allows individuals to be in business for themselves, but not by themselves. For more information about RE/MAX and opportunities with the organization, visit www.remax-ny.com or www.remax.com.

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540