



Professional Profile: Marc Karell, 2015

January 26, 2015 - Green Buildings

Name: Marc Karell

Title: Principal

Company: Climate Change & Environmental Services, LLC

Location: New York, N.Y.

Birthplace: New York, N.Y.

Education: M.S., Chemical Engineering, Columbia University

First job outside of real estate: Lab technician performing medical research

First job in real estate or allied field: Energy evaluations and upgrades of buildings

What do you do now and what are you planning for the future? I run my own consulting firm, helping building owners and managers reduce their energy costs, make their tenants or workers more comfortable (and happier and productive), and move them toward environmental compliance, while maximizing financial benefits.

How do you unwind from a busy day in real estate?

I play basketball and dance.

Favorite book or author: Stephen Covey

Favorite movie: "Gandhi"

Last song you purchased/downloaded? "HMS Pinafore" by Gilbert & Sullivan

One word to describe your work environment: Cozy

Rules to live by in business: 1. Always please the client. 2. Determine (by talking, not emails) what the client needs from the project and gear it to those needs only. 3. Go back to Rule 1.

If you could invite one person to dinner (living or dead) who would it be and where would you go? Steve Jobs, wherever he would like to go.

What is your dream job? What I'm doing now.