



Related Companies hires Earle as senior vice president and creative director

January 26, 2015 - New York City

According to Related Cos., design executive Stephen Earle has been named senior vice president and creative director of the company. In the newly-created role, Earle will lead the firm's interior design efforts on residential developments.

Stephen Ross, chairman and founder of Related Cos., said, "I am thrilled to have Stephen join Related in a newly-created role leading our interior design initiatives. His proven talent and over 20 years of creative leadership in the fashion and home design fields make him an ideal addition to our company. Working collaboratively with our design, development and construction teams, Stephen joins in our ongoing commitment to creating inspiring and memorable spaces through best-in-class design. He will broaden our links to the creative community, discovering and working with the top talents in the world as we deliver our over \$6 million pipeline of future residential developments."

For decades, Related has placed design and architecture at the center of its brand. The Related portfolio includes a collection of new urban landmarks designed by some of the country's foremost architects; Robert A.M. Stern, Zaha Hadid, David Childs, David Rockwell and Frank Gehry are just some of the visionaries who have contributed their talents to enhance the aesthetics of Related's portfolio. The striking interiors of these prominent buildings—their distinctive lobbies, modern gardens, dramatic public rooms and light-filled open spaces—likewise bear the mark of some of the finest designers from around the world including Clodagh, Campion Platt, Marmol Radziner and Adam Tihany. A significant area of responsibility of our in-house architecture and design group is to oversee the success of our partnerships with these celebrated architects and interior designers. The team works to incorporate the elements of fine design into these unique spaces—beginning with an outstanding architectural vision and execution, enhanced by refined and striking interiors, and finally culminating in a public presentation of spectacular art.

Earle said, "Whether working in publishing, product design, interiors, photography or television, I have been fortunate to hone my craft as a designer at organizations whose core values and goals embraced the importance of design and the drive to be the best-in-class. With a professional career that has been centered on my fascination with interiors and presentation, and a personal passion for real estate, I am thrilled to be joining Related Cos. and to be a part of a team that brings their vision to life. It is an exciting opportunity to work with a company that is not only the leader in their field, but one that is committed to identifying and developing world-class design as a key component of their projects and success."

Earle joined Related from Ralph Lauren where he served as senior vice president of Home Design. Since 2004, he directed the design of all home products under the Ralph Lauren, Lauren and Chaps brands. He also led the direction of home product presentation, showrooms and product photography. He previously spent nearly a decade at Martha Stewart Living serving as senior vice

president/style director and as home editor. At the magazine, he oversaw and directed the department of stylists and editors that created content and interpreted it in the MSLO visual style for the magazine, books, television show and merchandise. With a particular area of expertise in design, interiors and the home, he regularly contributed decorating editorial as well as design content and direction for Martha Stewart Books, Television and Home merchandise programs.

Prior to Martha Stewart, he served as design director in creative services at Ralph Lauren where he played an integral role as part of a team that created the acclaimed corporate headquarters and designed and executed the showrooms that present the Ralph Lauren Home Collection. He also brings vast experience as a freelance stylist/set designer having worked with a wide variety of commercial and editorial clients including House and Garden, House Beautiful, GQ, Vogue, Self, New York Magazine, the New York Times, Tiffany, Wedgewood, and Henredon. He holds a BA in Textile Design from the Rhode Island School of Design.

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