



## **Vertigo Media Group expands into new markets**

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According to Vertigo Media Group, a full-service marketing firm, the company has acquired the book of business from Digital Motion Web and has now added a new line of services to its offerings that includes SEO, digital marketing, and behavioral re-targeting to enhance its traditional marketing and branding services. The company has expanded into new markets that includes healthcare, food service, hospitality and automotive. Digital Motion's list of clients includes Hospice Care Network, Sell Your Cars For Cash, PW Grosser Engineering, and J Kings Food Services. To celebrate the company's 10-year anniversary, Vertigo has dedicated itself to becoming a force to be reckoned with on Long Island this year. To help achieve this goal, Vertigo's executive team has vowed to triple sales in the new year by focusing on opportunities in markets outside of its existing client base.

Vertigo has already doubled in size and built a strong marketing team that is dedicated to the digital marketing space and its clients' future marketing needs.

"We see this as not only the perfect marriage, but the waive of the future," said Lisa Mirabile, president & CEO of Vertigo Media Group. "Vertigo has always been a traditional branding and marketing company with web capabilities, but now with the staff from digital motion on board it allows us to bring a whole new line of services to our clients' front door." "We are very excited for 2015 as we expand into new horizons."

Vertigo has built a strong team of professionals with diverse marketing experience that focuses on exceeding its customers' expectations on each and every project. "We are excited to continue building our team and expanding even further in the years to come. There is no greater satisfaction in life then being in a position of growth as an individual or as a company." states Fred Pesce, Vertigo's EVP/creative director. "I'm looking forward to a bright future with the Vertigo team. There is no telling how high our ceiling can be with this team in place."

### About Vertigo Media Group

Vertigo Media Group is an award winning full-service marketing firm that helps businesses of all types get an effective perspective on their brand. For over 10 years, Vertigo's boutique style has allowed the company to forge close relationships with clients in multiple vertical markets to discover the best marketing opportunities that not only translates into pretty pictures, but a solid return on investment. Whether you are looking to market a consumer product, service, or exist in the business to business space; Vertigo has you covered and can deliver results with a wide breadth of marketing services. For further information, please visit [www.vertigomediagr.com](http://www.vertigomediagr.com)

Company Contact:

Lisa Mirabile, CEO

Vertigo Media Group

Phone: 516.882.5030, ext. 2704

Email: [lisa@vertigomediagr.com](mailto:lisa@vertigomediagr.com)

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540