

## Hank Freid President/CEO The Impulsive Group

April 18, 2008 - Spotlights

Name: Hank Freid Title: President/CEO

Company: The Impulsive Group

Location: New York

First job outside of real estate: Waiter

First job in real estate or allied field: Building rental manager

What do you do now and what are you planning for the future? I own and operate hotels and real estate. Plan to do the same outside New York, as well as Panama, the Dominican Republic and

Tahiti

Hobbies: Boating, tennis, anything to do with the water

Favorite book: Internet

Favorite movie: "Only You" with Marissa Tomei and Robert Downy Jr. (It made me discover the

Haitian Riviera)

Person you admire most (outside of family): Ian Schrager. He is someone who has overcome

troubled times and changed the face of the hotel industry as know it.

Keys to success: Perseverance, never stop pushing

If you had to choose another vocation what would it be? Professional baseball player

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